

TRAVEL ➡ SNAP CARDS ON THE FLY



'On the fly' is probably the most fun post-processing activity there is, because you receive immediate gratification by shooting, processing, and posting an image within minutes. This type of work is beneficial to becoming noticed and building a following. It is also more acceptable to go a bit crazy here with your creativity.

PRINT SIZE: A5
14cm x 21cm /
5.83" x 8.27"

OUR PICKS

There are countless apps for editing on the fly with a mobile smartphone or a tablet. Take time to investigate what you like. These are some of our favorites:



SNAPSEED:

One of the only mobile editing apps that gives you a readable histogram.



ARGENTUM CAMERA:

Amazing results for black and white photography.



TOUCH RETOUCH:

When you need to remove something from a photograph, this app is as powerful as Photoshop and a lot easier to use.



INSTAFLASH PRO:

Probably the best editing app out there for making micro tweaks to color and contrast.



RAYS:

Our favorite app when it comes to adding a special lighting effect.

RAW + JPEG BENEFITS

Produce camera raw files for ultimate quality and .jpeg files for on the fly processing and uploading.

PRO TIP: Some cameras allow for wireless transfer of images. You can shoot camera raw + .jpeg with your DSLR camera, and then immediately transfer the .jpeg to your phone or tablet, where you can then process and post the image to social media within minutes.

PRO TIP! SOCIAL MEDIA



Set up several accounts. Use one that you only post your very best travel work. Use another to post more creative off-the-wall photography. Cross-reference the two. Always use a similar set of hashtags, so that your visual style becomes known on certain feeds. You can also add additional hashtags that are pertinent to a particular photograph. **Upload to Instagram several times daily.**



Set up a professional portfolio on Behance. Upload **only your very best work** to Behance post travel.



Set up a professional travel photographer page on Facebook. Upload to Facebook **several times weekly.**